

Doug Seserman **Chief Executive Officer**



Recruited for his creative business vision, Doug Seserman became Chief Executive Officer of Americans for Ben-Gurion University (A4BGU), formerly known as American Associates, Ben-Gurion University of the Negev, in October 2017, following a successful 15-year tenure as President and Chief Executive Officer of JEWISHcolorado, the Jewish Federation in Denver.

Prior to entering the Jewish nonprofit arena, Doug had an exemplary career in cable television and consumer products marketing.

As Colorado Federation head, he was instrumental in making Colorado the fourth state in the country to pass anti-BDS legislation. Doug was selected by the Jerusalem Post as one of the World's 50 Most Influential Jews in 2023. The American Business Awards awarded Doug the 2017 Gold Stevie Nonprofit Executive of the Year award. In 2014, he was named to the *Forward* 50 as one of the 50 most impactful American Jews for his success reimagining the Jewish Federation for the 21st century.

Even before Doug took the reins of A4BGU, he visited Israel and the Negev numerous times and is a huge fan of David Ben-Gurion, whose vision for the Negev as the future of Israel is being realized today by the very University that bears his name. In the last year, Doug has published well-received op-eds on the future of Israel, the Negev and David Ben-Gurion in such publications as *The Times of Israel* and *The Jerusalem Post*, and has been interviewed by *Moment* magazine and *The New York Jewish Week*.

He holds a B.S. and MBA from Northwestern University. Doug divides his time between Denver and New York City. He is an avid cyclist and skier and loves spending time with his Vizsla wonderdog, Scooter. Doug has been married to his college sweetheart, Sue, for 33 years, she is the Creator and Author of *Epilectra*, a new graphic novel series. They have twin adult children, Mariana and Georgeta.