



AMERICAN ASSOCIATES
Ben-Gurion University
of the Negev

BGUSymposium

DESERT AND WATER RESEARCH

FEBRUARY 12, 2019 – LAS VEGAS, NV



MAKING THE DESERT BLOOM – ISRAELI STYLE

With four of Ben-Gurion University of the Negev's top research scientists from its Jacob Blaustein Institutes for Desert Research who are transforming the Negev desert—60 percent of Israel's landmass—into an economically sustainable oasis



PROF. NOAM WEISBROD

Moderator

Director, Jacob Blaustein
Institutes for Desert Research



DR. EDO BAR-ZEEV

Zuckerberg Institute for
Water Research

“How Israel Became a
Trailblazer in a
Water-Starved World”



**PROF. NAFTALI
LAZAROVITCH**

French Associates Institute
for Agriculture and
Biotechnology of Drylands

“Desert Farming in the
Land of Milk and Honey”



DR. IRIS VISOLY-FISHER

Swiss Institute for Dryland
Environmental and Energy
Research

“Harnessing Solar Energy
to Power Communities”

Event Details on the other side >

TUESDAY, FEBRUARY 12, 2019
8:30 A.M. TO 3:00 P.M.

SPRINGS PRESERVE ■ 333 S. Valley View Boulevard ■ Las Vegas, NV

SCHEDULE

8:30 a.m. Light Breakfast
9:00 a.m. Symposium
12:35 p.m. Lunch
1:30-3:00 p.m. Springs Preserve Tour

GENERAL ADMISSION: \$50

Includes breakfast, symposium, lunch, and one of two 90-minute tours of the Springs Preserve

REGISTER ONLINE BY JANUARY 23, 2019

www.aabgu.org/desert-symposium-tickets

FOR MORE INFORMATION call 646-452-3711 or e-mail experiences@aabgu.org

ABOUT THE SPRINGS PRESERVE The 180-acre Springs Preserve, located approximately three miles west of downtown Las Vegas, is the perfect place to explore the power of desert and water research. A world-class attraction, it is built around the Las Vegas Springs—the original water source for the city—and includes colorful desert botanical gardens, museum galleries, historic photo galleries, and a series of walking trails.

Choose one tour when registering:

TOUR 1: Inside the Springs Preserve

Join an experienced tour guide to explore what makes the Springs Preserve one of the top educational tourist destinations in the region. This tour focuses on the galleries and exhibits at the Origen Museum, which speaks to the origin of Las Vegas and the different generations that have passed through the city. Exhibits include the recreation of a flash flood and an experience of an earth-shaking geological interaction at the sand erosion table. The tour includes stops at the “green” buildings of the Desert Living Center, the prehistoric archaeological sites and native wildlife habitats on the trails.

TOUR 2: Sustainability

Discover why the Springs Preserve has become an example of sustainable living as well as a resource for those interested in reducing their carbon footprint. This interactive tour includes exploring the building materials used to construct the Desert Living Center, the constructed wetland that treats waste water, the solar panels in the parking lot, and the Nevada Energy Foundation Sustainability Gallery, where you can find out how to make eco-smart choices in your daily life.

Pre-registration for one of the two tours is required. Both tours include moderate walking outdoors.

