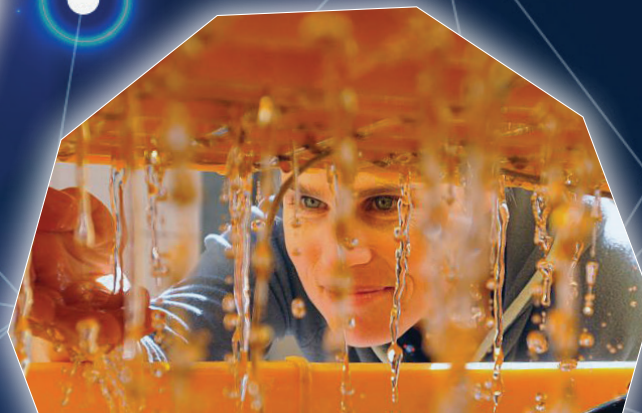
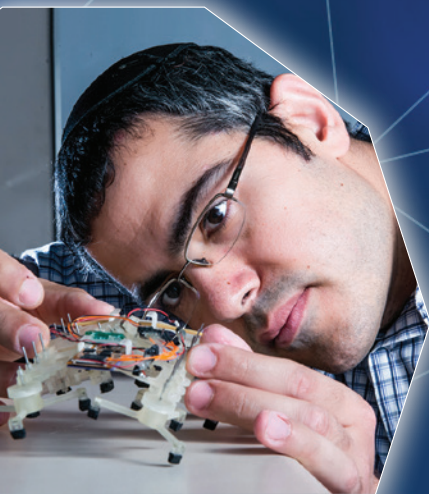
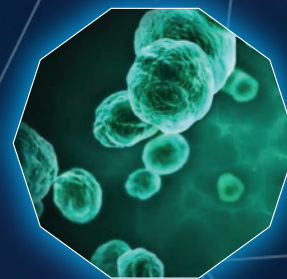


# PIONEERING THE FUTURE

American Associates, Ben-Gurion University of the Negev

## ANNUAL MEETING

OCTOBER 16 TO 17, 2017 | New York City



VISION  
IMAGINE. INVENT. INSPIRE.



# JOIN US...

As Israel gears up for its 70th birthday in the spring of 2018, American Associates, Ben-Gurion University of the Negev gathers in New York City to celebrate the wonders of the modern State of Israel and BGU and we hope you will join us!

On Monday afternoon we will hear about breaking news and ongoing developments at BGU from Prof. Rivka Carmi, M.D., our University's inspiring and visionary president, now in her 12th year.

Our evening will be spent enjoying the company of like-minded BGU supporters at a reception and dinner in a historic 1890s Czech social hall on the Upper East Side, with a talk by Dr. Natan Sachs, director of the Center for Middle East Policy at the Brookings Institution.

Tuesday morning is our opportunity to be university students again, learning from three world-class BGU researchers in fields as diverse as Jewish thought, public policy and sociology of health.

Of course the get-together will also include board committee meetings and a business meeting of the full board during which we will meet and hear from Doug Seserman, AABGU's new chief executive officer. And while the board meets, spouses and guests are warmly invited to a lunch and seminar about the current economic climate and its impact on philanthropic giving.

Finally, the AABGU staff has graciously curated a wonderful guide to what's happening—Jewish-themed and general—in New York City around the time of our meeting, including walking tours, films, new exhibits, special lectures, theater, and even some new Israeli dining experiences. See pages 7 through 10 of this brochure for these interesting opportunities and consider extending your visit—before and after.

I look forward to seeing you in October!

*Toni Young*  
Toni Young, President



# SCHEDULE OF EVENTS

Except where noted by an asterisk, all events and activities are open to registered attendees.  
See pages 4 through 6 of this brochure for program details.

## MONDAY, OCTOBER 16, 2017

11:00 a.m. to 12:30 p.m.	Investment Committee*
12:45 p.m. to 2:15 p.m.	Board Development Committee* Medical School for International Health (MSIH) Advisory Committee*
2:30 p.m. to 4:30 p.m.	Exclusive Briefing Prof. Rivka Carmi, M.D. President, Ben-Gurion University
6:30 p.m.	Reception and Dinner

## TUESDAY, OCTOBER 17, 2017

8:30 a.m. to 11:45 a.m.	AABGUniversity: BGU Faculty Lectures
8:30 a.m.	Light Breakfast
9:00 a.m.	Welcome and Introduction of BGU Faculty
9:30 a.m.	Class Period I
10:45 a.m.	Class Period II
12:00 p.m. to 3:30 p.m.	National Board of Directors Business Meeting*
12:00 p.m. to 2:00 p.m.	Seminar and Lunch The Current Economic Climate and its Impact on Philanthropic Giving

\*Open to committee/national board members only. Includes lunch.







# PROGRAM DETAILS

## MONDAY, OCTOBER 16, 2017

### EXCLUSIVE BRIEFING BY PROF. RIVKA CARMİ, M.D.



In her 12th year as president of Ben-Gurion University of the Negev, Prof. Rivka Carmi, M.D., will provide insight into major initiatives connected with the University's strategic development and select research areas, including:

- Applying BGU's expertise in cyber technology to the fields of health sciences and self-driving vehicles
- Launching a program in graduate legal studies
- Pursuing new initiatives supporting "healthy aging" to extend an active, independent quality of life for older people

### RECEPTION AND DINNER REMARKS BY DR. NATAN SACHS



As has become our tradition, we will spend Monday evening together for a festive reception and dinner—this time at the Bohemian National Hall on East 73rd Street.

Emceed by Toni Young, president of AABGU, the dinner program will include a warm welcome to Doug Seserman, AABGU's new chief executive officer, and remarks by Dr. Natan Sachs (pictured), a fellow and director of the Center for Middle East Policy at the Brookings Institution, the renowned and influential Washington, D.C. public policy think tank.

Sachs's work focuses on Israeli foreign policy, domestic politics, the Arab-Israeli conflict, and U.S.-Israeli relations. He is currently writing a book on Israeli grand strategy and its domestic origins.

Sachs has taught on the Arab-Israeli conflict at Georgetown University's Department of Government, as well as research design for the Security Studies Program at Georgetown. Previously, Sachs was a Fulbright fellow in Indonesia, where his research included an empirical study of the behavioral effects of Islamic and national identities. He was subsequently a Hewlett fellow at Stanford's Center on Democracy, Development, and the Rule of Law.





# PROGRAM DETAILS

TUESDAY, OCTOBER 17, 2017



## BGU FACULTY LECTURES

This series of BGU faculty lectures has become a favorite at AABGU national meetings—an opportunity to learn from BGU’s world-renowned experts and scholars. Participants choose two of three classes offered.



### PARTING OF THE WAYS: HOW JUDAISM AND CHRISTIANITY EVOLVED INTO TWO DISTINCT RELIGIONS



**Dr. Michal Bar-Asher Siegal**  
*Rosen Family Career Development  
Chair in Judaic Studies,  
Goldstein-Goren Department of  
Jewish Thought*

Dr. Siegal’s research interests include aspects of Jewish-Christian interactions in the ancient world, comparing Christian monastic and rabbinic sources.



### BETWEEN STATE AND SYNAGOGUE: THE SECULARIZATION OF CONTEMPORARY ISRAEL



**Prof. Guy Ben-Porat**  
*Department of Politics  
and Government*

Dr. Ben-Porat studies religion, state and secularization; multiculturalism and public policy; conflict resolution; peace processes in Israel and Northern Ireland; ethnic relations; and business and politics.



### PUBLIC VERSUS PRIVATE: CHALLENGES OF THE ISRAELI HEALTH CARE SYSTEM



**Prof. Dani Filc, M.D.**  
*Vice dean, Faculty of Humanities  
and Social Sciences; Chair,  
Center for Health, Society and  
the Humanities*

Dr. Filc investigates politics and sociology of health; the right to healthcare; health inequalities; Israeli politics and society; populism; and Marxist and post-Marxist theory.





# PROGRAM DETAILS

## TUESDAY, OCTOBER 17, 2017

### NATIONAL BOARD OF DIRECTORS BUSINESS MEETING

This meeting is for members of the AABGU national board of directors and board nominees. Agenda to include:

- Election of new board members and acknowledgment of retiring members
- Proposed 2018 to 2020 Budget and Revenue Plan Review
- Welcome remarks by Doug Seserman, AABGU's new chief executive officer



**Doug Seserman**  
Chief Executive Officer

### SEMINAR AND LUNCH

THE CURRENT ECONOMIC CLIMATE AND ITS IMPACT  
ON PHILANTHROPIC GIVING



**Victor Livingstone**  
Managing Director,  
Morgan Stanley



**Neal Myerberg, Esq.**  
Principal, Myerberg  
Philanthropic Advisors





# WHAT'S HAPPENING IN NYC

Take in the riches of New York City with these exciting walking tours, films, new exhibits, special lectures, theater, and dining experiences—some Jewish-themed, some general. For more information click on the location at the end of each listing.

## SPECIAL EVENTS

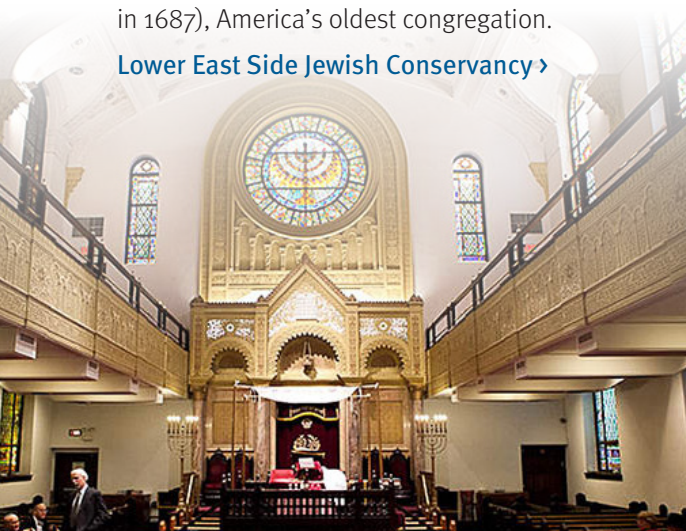
*These events of Jewish interest take place just before, during or after the AABGU events.*

**SUNDAY, OCTOBER 15**  
**10:45 A.M. TO 12:45 P.M.**

### JEWISH COMMUNITY OF COLONIAL NEW AMSTERDAM WALKING TOUR

Trace the origins of Jewish settlement in New Amsterdam and learn about the battle for civil rights with Dutchman Peter Stuyvesant, the last director-general before the colony was returned to the British and renamed New York. Enjoy the original sites of Congregation Shearith Israel (the Spanish & Portuguese Synagogue, founded in 1687), America's oldest congregation.

[Lower East Side Jewish Conservancy >](#)



**SUNDAY, OCTOBER 15**  
**2:30 P.M.**

### GERMAN-JEWISH HISTORY IN THE 21ST CENTURY

Roger Cohen, columnist for *The New York Times* and Berlin bureau chief from 1998 to 2001, shares his deep knowledge of German and Jewish cultures, exploring why the history of German-speaking Jews matters today, with a focus on modern disruption and discontent, the fragility of democracy, and the twin crises of conflict and migration.

[Leo Baeck Institute, Center for Jewish History >](#)

**TUESDAY, OCTOBER 17**  
**4:00 P.M.**

### USING DIGITAL HUMANITIES TO UNDERSTAND THE ARCHITECTURE OF THE HOLOCAUST

A profoundly “spatial experience,” the Holocaust involved not only the forced movement of millions of European Jews but also their confinement at sites specifically built for genocide. Paul Jaskot, professor of art history and director of the Wired! Lab, Duke University, addresses how perpetrators viewed their malicious building projects and how victims experienced them.

[The Frick Collection >](#)

**TUESDAY, OCTOBER 17**  
**6:30 P.M.**

### JEWISH LIFE IN CONTEMPORARY GERMANY AND THE LEGACY OF THE HOLOCAUST

Through personal stories, the 2016 film *Germans & Jews* explores Germany's transformation from silence about the Holocaust to facing it head on. After the film, Steven Sokol, president of the American Council on Germany, moderates a discussion with Rabbi Sonja Keren Pilz, who received ordination in Germany and now teaches liturgy at Hebrew Union College.

[Leo Baeck Institute, Center for Jewish History >](#)

**TUESDAY, OCTOBER 17**  
**7:00 P.M.**

### JEWISH NEW YORK, 1917

When the United States entered World War I in spring 1917, how did New York Jews respond? Some facing military service sought to build new institutions to help Jewish soldiers while others opposed war and championed peace. A panel featuring historians Deborah Dash Moore and Ronit Stahl explores the era's conjunction between military and urban histories and introduces two new landmark books.

[American Jewish Historical Society >](#)



## WHAT'S HAPPENING IN NYC

**WEDNESDAY, OCTOBER 18**  
**6:30 P.M.**

### GERMANS, JEWS AND SEX

Cooper Union scholar Atina Grossmann, an expert in the Jewish historical approach to birth control and abortion reform in Germany, joins author-therapist Ruth Westheimer to explore two pioneering Jewish groups in Weimar Germany: physicians and psychologists who fought to decriminalize homosexuality, and Jewish feminists who led the movement for women's sexual rights.

[Leo Baeck Institute, Center for Jewish History >](#)

**THURSDAY, OCTOBER 19**  
**6:30 P.M.**

### WHY MOSES MENDELSSOHN MATTERS



Promoting secular education in a pluralistic society, philosopher Moses Mendelssohn paved the way for Jewish religious and secular freedom in Germany. The co-editor of the new book *Moses Mendelssohn: Enlightenment, Religion,*

*Politics, Nationalism* leads a panel on how the same social tensions between religious commitment and cosmopolitanism still resonate today.

[Leo Baeck Institute, Center for Jewish History >](#)

## EXHIBITIONS

*These exhibits, both Jewish and general, are opening just before the October Annual Meeting.*

### MODIGLIANI UNMASKED

An exhibition of early drawings by Amedeo Modigliani—many shown for the first time in the United States. These works, acquired directly from the artist by Dr. Paul Alexandre, his close friend and first patron, illuminate how Modigliani's heritage as an Italian Sephardic Jew profoundly affected his artistic output.

[The Jewish Museum >](#)

September 15, 2017 to February 4, 2018

### NEW DIMENSIONS IN TESTIMONY

Revolutionizing the very essence of oral history, this exhibit enables visitors to have a "virtual conversation" with Holocaust survivors. Specialized display technologies and next-generation natural language processing provide an intimate experience with a survivor who offers personal reflections and answers direct questions about his first-hand experience.

[Museum of Jewish Heritage >](#)

September 6 to December 22, 2017



### OPERATION FINALE: THE CAPTURE AND TRIAL OF ADOLPH EICHMANN

Designed to offer an immersive, "as if you were there" experience, this powerful multimedia exhibition features recently declassified artifacts never before seen outside of Israel, revealing the secret history behind the capture, extradition and trial of one of the world's most notorious, escaped Nazi war criminals.

[Museum of Jewish Heritage >](#)

July 16 to December 22, 2017





# WHAT'S HAPPENING IN NYC



## UNDER ONE ROOF

Enjoy this entirely new exhibit in the Tenement Museum's recently acquired building, featuring the stories of the immigrants and migrants who rebooted their lives in the decades following World War II and helped make the Lower East Side one of New York's most diverse neighborhoods.

[Tenement Museum >](#)

Opens Fall 2017

## MUSLIM IN NEW YORK: PHOTOGRAPHS FROM THE MUSEUM OF THE CITY OF NEW YORK

The Laurie M. Tisch Gallery is exhibiting over 30 images from the collection of the Museum of the City of New York documenting Muslim New Yorkers from the 1940s to the current decade and showcasing the diversity of cultures and experiences within the Muslim community of this city.

[JCC of Manhattan >](#)

September 1 to December 10, 2017

## NEW YORK'S ART MUSEUMS

### ITEMS: IS FASHION MODERN?

This exhibit explores the present, past and future of 111 items that impacted social mores in the 20th and 21st centuries—everything from Levi's 501s, Casio watches and the 'little black dress', to culturally charged items like the *kippah* and the *kefiyyeh*. Each item will be displayed in its incarnation within the last 116 years along with its historical and possible future archetype.

[The Museum of Modern Art >](#)

October 1, 2017 to January 28, 2018

### RODIN AT THE MET

To celebrate the centenary of Auguste Rodin's death, nearly 50 marbles, bronzes, plasters, and terracottas, representing 100 years of gifts and acquisitions to the Met, will be displayed alongside paintings of his most admired contemporaries. An adjacent gallery showcases some of the master sculptor's drawings, prints, letters, illustrated books, and personal photographs.

[The Metropolitan Museum of Art >](#)

September 16, 2017 to January 15, 2018

### DELIRIOUS: ART AT THE LIMITS OF REASON 1950 TO 1980

To reflect the social and political unrest between 1950 and 1980, artists incorporated absurdity, disorder, disorientation, and repetition into their work. Divided into four sections—Vertigo, Excess, Nonsense, and Twisted—this exhibition showcases roughly 100 works of art by 62 artists. Ultimately, the exhibition asks: Is a good deal of postwar art simply calculated lunacy?

[The Met Breuer >](#)

September 13, 2017 to January 14, 2018

### CALDER: HYPERMOBILITY

A rich constellation of key sculptures provides a rare opportunity to experience the works as the artist intended—in motion. Regular activations will occur in the galleries, revealing the inherent kinetic nature of Calder's work as well as its relationship to performance. The exhibit includes early motor-driven abstractions, sound-generating gongs, and standing and hanging mobiles.

[Whitney Museum of American Art >](#)

June 9 to October 27, 2017





# WHAT'S HAPPENING IN NYC

## AI WEIWEI: GOOD FENCES MAKE GOOD NEIGHBORS

Inspired by the international migration crisis and its tense sociopolitical battles, the world-renowned Chinese artist Ai Weiwei has created an ambitious, multi-site project, transforming a metal wire security fence into a powerful artistic symbol that reflects—physically and metaphorically—the psychic, social, and emotional barriers that divide us.

[Public Art Fund—Multiple Sites >](#)  
October 12, 2017 to February 11, 2018

## ART AND CHINA AFTER 1989: THEATER FOR THE WORLD

Spanning 1989 to 2008, the largest exhibition of contemporary art from China ever mounted in North America offers an interpretative survey of Chinese experimental art against the backdrop of the geopolitical dynamics at the end of the Cold War, the spread of globalization, and the rise of China.

[Guggenheim >](#)  
October 6, 2017 to January 7, 2018

## THEATRE AND DINING

*Explore New York's burgeoning Israeli culinary scene and take in a new musical that takes place in the Negev.*

### THE BAND'S VISIT

In this new musical based on the critically acclaimed film of the same name, an Egyptian police band arrives in Israel to play a concert. After a mix-up at the border, they are sent to a remote village in the middle of the Negev desert. With no bus until morning and no hotel in sight, locals take in the unlikely travelers. Under the spell of the desert sky, their lives become intertwined in the most unexpected ways.

[The Ethel Barrymore Theatre >](#)  
Previews begin October 7, 2017.  
Opening night is November 9, 2017.

### NUR: A NEW RESTAURANT BY MEIR ADONI

Israeli celebrity chef and food-television personality Meir Adoni opened Nur, his first restaurant outside of Israel, in late April 2017. Enjoy the modern, bold and playful take on his regional dishes, including street food elevated to fine dining, classic dishes transformed for a modern palate, and some taste-exploding nods to Israeli and Jewish cuisine.

[Nur >](#)

### KUBEH

At her newly opened West Village restaurant, Chef Melanie Shurka transforms kubeh, a meat croquette served fried or raw, into its Israeli-Kurdish incarnation: a matzoh ball-like dumpling made with dough from bulghur wheat, rice or chickpeas, filled with lamb, beef or vegetables and served in various broths. Also Middle Eastern mezes: tahdig, the crispy bottom-of-the-pot rice; sabich bowls; and kibbeh, a deep-fried cousin of kubeh.

[Kubeh >](#)

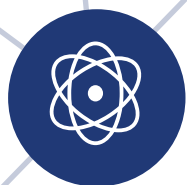
### DIZENGOFF

Named for one of Tel Aviv's most iconic streets and opened in the famous Chelsea Market in late 2016, Dizengoff is modeled on the hummus stalls (hummusiyas) found on every corner in Israel. Enjoy the freshly made hummus topped with rotating seasonal garnishes like hot spiced lamb with pine nuts or avocado with harissa, plus hearth-baked pita, salad and Israeli pickles.

[Dizengoff >](#)







# EVENT INFORMATION



## ALL PROGRAMS AND MEETINGS WILL BE HELD AT:

### UJA-FEDERATION OF NEW YORK

130 East 59th Street  
(Between Lexington and Park Avenues)  
New York, New York

#### Closest Subways

4, 5, 6 (59th Street) and  
N, R, W (Lexington Avenue / 59th Street)

## RECEPTION AND DINNER:

**Monday, October 16, 2017**

### THE BOHEMIAN NATIONAL HALL

321 East 73rd Street  
(Between 1st and 2nd Avenues)  
New York, New York

#### Closest Subways

Q (72nd Street) and 6 (77th Street)



## ACCOMMODATIONS

For your convenience, AABGU is holding a limited number of rooms with discounted rates at two hotels. The discount rates are available, space permitting, until September 15, 2017. Ask for the American Associates, Ben-Gurion University of the Negev rate.

### THE KIMBERLY HOTEL >

Offering spacious and elegant rooms with a traditional European flair.

145 East 50th Street  
(Between Lexington and Third Avenues)

Nine blocks from UJA-Federation

Reservations: 1-800-683-0400

Deluxe Room \$315

Suite \$359

### THE FITZPATRICK MANHATTAN >

Newly renovated, offering comfortable, modern amenities and personalized service. (Note: The Fitzpatrick Grand Central is a different hotel.)

687 Lexington Avenue  
(Between East 57th and 56th Streets)

Two blocks from UJA-Federation

Reservations: [Online](#) or 212-784-2520\*

Deluxe Room \$297

Suite \$367

*\*Reservations for nights before October 13  
and after October 18 must be made by phone.*



## ATTIRE

Daytime events and meetings are business casual. Monday evening's reception and dinner are business attire. All events will be held indoors.

# REGISTRATION

Advance registration is mandatory.

Please register as soon as possible, no later than

**Friday, September 15, 2017.**

To register visit [www.aabgu.org/register](http://www.aabgu.org/register)

There is no charge for the Annual Meeting events and meals. Attendees are responsible for their own travel and hotel costs.

## SAVE THE DATES

AABGU MID-WINTER MEETING  
**February 12 to 13, 2018**  
PGA National Resort and Spa  
Palm Beach Gardens, Florida

2018 OASIS OF INNOVATION AT BGU'S  
48TH BOARD OF GOVERNORS MEETING  
**May 6 to 10, 2018**  
Ben-Gurion University of the Negev, Israel

*Both the AABGU Mid-Winter and  
BGU Board of Governors meetings include  
an AABGU national board  
business meeting.*

## ADDITIONAL INFORMATION

For additional information, or if you have questions about the program contact your AABGU regional office:

**GREAT LAKES REGION**  
Chicago, IL  
[rschneider@aabgu.org](mailto:rschneider@aabgu.org)  
847-983-3630

**GREATER TEXAS REGION**  
Houston, TX  
[dbergeron@aabgu.org](mailto:dbergeron@aabgu.org)  
713-522-8284

**NORTHWEST REGION**  
San Francisco Bay Area, CA  
[jalterman@aabgu.org](mailto:jalterman@aabgu.org)  
415-927-2119

**GREATER FLORIDA REGION**  
Boca Raton, FL  
[rfeldman@aabgu.org](mailto:rfeldman@aabgu.org)  
561-705-0117

**MID-ATLANTIC REGION**  
Philadelphia, PA  
[winickc@aabgu.org](mailto:winickc@aabgu.org)  
215-884-4510

**SOUTHWEST REGION**  
Los Angeles, CA  
[pgomperts@aabgu.org](mailto:pgomperts@aabgu.org)  
310-552-3300

**GREATER NEW YORK REGION**  
New York, NY  
[kleopold@aabgu.org](mailto:kleopold@aabgu.org)  
646-452-3703

**NEW ENGLAND REGION**  
[kleopold@aabgu.org](mailto:kleopold@aabgu.org)  
800-962-2248, ext. 2102

**WASHINGTON/  
BALTIMORE REGION**  
Bethesda, MD  
[kwaranch@aabgu.org](mailto:kwaranch@aabgu.org)  
240-482-4844

## COMMITTEE MEETINGS

For additional information about committee meetings contact:

Board Development Committee  
Investment Committee  
MSIH Advisory Committee

[executiveoffice@aabgu.org](mailto:executiveoffice@aabgu.org)  
[jnelson@aabgu.org](mailto:jnelson@aabgu.org)  
[dromirowsky@aabgu.org](mailto:dromirowsky@aabgu.org)

646-452-3699  
646-452-3690  
646-452-3693



AMERICAN ASSOCIATES  
Ben-Gurion University  
of the Negev